

24th



# NATIONAL STREET TREE SYMPOSIUM



2023

SPONSORSHIP  
PROSPECTUS

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# INTRODUCING TREENET

Treenet is a national, independent, not-for-profit, charitable environmental organisation dedicated to improving the urban forest.

Our vision is to enhance the role of trees in the urban forest and to engage the community in this endeavour.

## ABOUT US



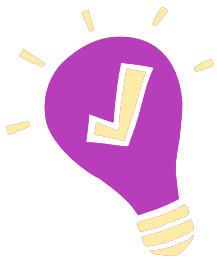


# WHAT WE DO



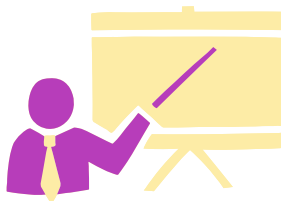
## Facilitating Conversations

Treenet facilitates and encourages conversations and supports the free exchange of information to enhance urban forests and the benefits they deliver.



## Urban Forest Advocacy

Communities benefit physically, socially and mentally from urban forests. Treenet advocates for urban forests on behalf of Australian communities by promoting these benefits and the application of best management practices to ensure their continued provision.



## Fostering research & sharing knowledge

Treenet initiates and facilitates applied research. We share knowledge through our website, annual symposium, newsletters and social media. High-definition videos of symposium presentations and field demonstrations are provided free online.

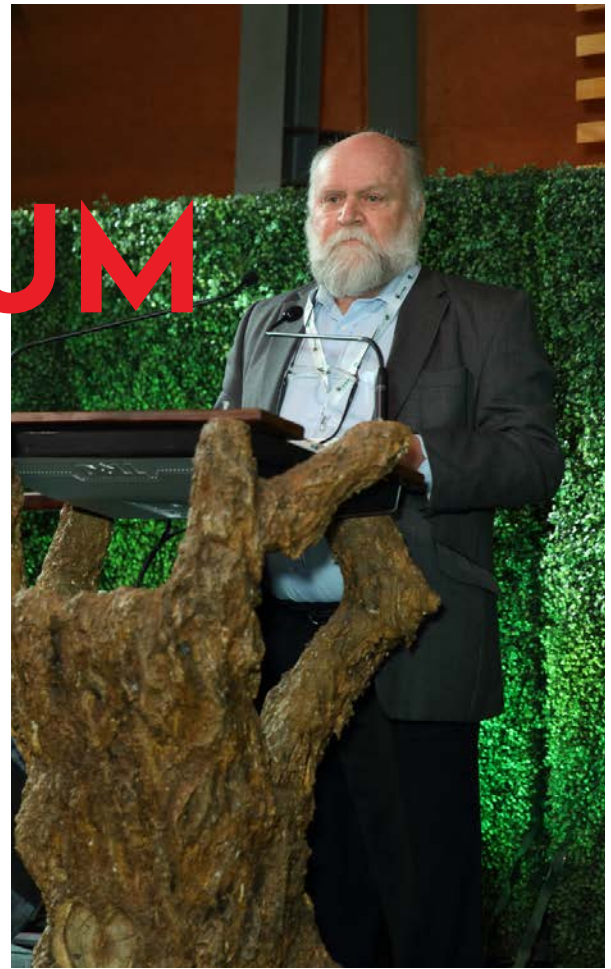


# TREENET SYMPOSIUM

Treenet invites you to support the 24th National Street Tree Symposium: **Spaces for Trees, Places for People**. Widely acknowledged as Australia's premier community urban forestry event, Treenet's symposium will be held on Thursday 7th and Friday 8th September 2023 at the National Wine Centre in Adelaide.

At the symposium you will engage with a broad multidisciplinary network of public and private sector professionals and practitioners including managers and industry specialists, arborists, engineers, landscape architects, academics and others. Delegates engage enthusiastically on finding new ways to apply the innovative research and world-leading knowledge that is presented.

To deliver this major event Treenet seeks the support of sponsors who demonstrate ongoing commitment to best practice in arboriculture and urban forestry.



In return, sponsors are able to showcase their sector-leading resources, products and methods directly to some of the most progressive and innovative practitioners in Australia. Sponsors are acknowledged in perpetuity in video recordings of all presentations and workshops, which are made freely available to all on Treenet's website.







# EVENT DETAILS

24th National Street Tree

## SYMPOSIUM

### WHEN

Thursday 7th & Friday 8th September  
2023

### WHERE

National Wine Centre, Adelaide  
with outdoor events at Adelaide Botanic  
Garden and Adelaide Zoo.

SPACES  
for  
TREES

PLACES  
for  
PEOPLE





# INVITATION

We're excited to invite you to sponsor Treenet's 24th National Street Tree Symposium: **Spaces for Trees, Places for People**. By designing and building spaces for trees we're simultaneously making cities and towns more liveable for citizens. Sponsors are sought who support and demonstrate best practice in arboriculture and urban forestry through their leading works in these fields:

- urban tree management practise,
- arboriculture consultancy,
- nursery production,
- urban planning, design and development,
- landscape architecture,
- civil engineering,
- biodiversity conservation, and
- related manufacturing, wholesale and retail industries.



## PLATINUM

Our single premium sponsorship package includes naming rights for the event, opportunities to address the audience and branding on all event communications.

**\$25,000 (ex GST)**



## GOLD

Our two Gold sponsors are acknowledged for supporting the keynote address, have the opportunity to address the audience and branding on all event communications.

**\$15,000 (ex GST)**



## SILVER

Silver sponsorship includes recognition in communications, on the event app, in the sponsor slideshow, and includes merchandise in delegate packs.

**\$9,000 (ex GST)**



## BRONZE

Bronze sponsors are rewarded with recognition in Treenet communications and in the sponsor slideshow during the event.

**\$4,500 (ex GST)**

All sponsors receive pre-event exposure online and in promotions, ongoing exposure via video recordings of symposium presentations.

A full list of benefits of sponsorship is provided on page 10.



# ADDITIONAL OPPORTUNITIES



## **Gala Dinner Sponsor**

**\$12,000 (ex GST)**

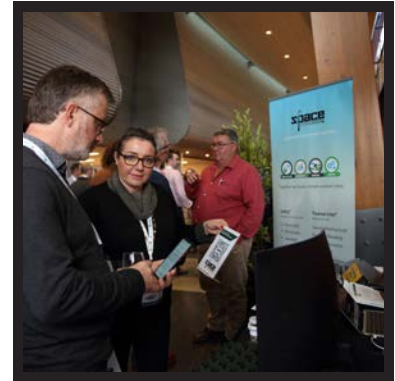
Sponsor the Symposium dinner for the opportunity to address the diners.



## **Friday Field Workshop Sponsor**

**\$3,500 (ex GST)**

Sponsor the Friday workshops and the morning tea.



## **Photography Workshop Sponsor**

**\$3,500 (ex GST)**

Sponsor the photographic workshop in the Botanic Gardens.



Delegates engage with sponsors at their display booths and all sponsors are acknowledged via Treenet's event promotions and enduring online resources. Our sponsorship classes provide different levels of exposure and recognition.

# BENEFITS OF SPONSORSHIP

Sponsorship opportunity (Number available) Cost (ex GST)	Platinum (1) \$25,000	Gold (2) \$15,000	Silver (3) \$9,000	Bronze (5) \$4,500	Dinner (1) \$12,000	Workshop (1) \$3,500	Photography (1) \$3,500
Naming rights: "...brought to you by..."	X						
Naming rights for Event App	X						
Branding via delegate lanyards	X						
Keynote Speakers sponsorship		X					
Opportunity to address the Symposium audience	5min	3min					
Prominent branding via venue 'big screen'	X	X					
Opportunity to address Dinner attendees	5min				10min		
Prominent branding via venue 'big screen' at the dinner	X				X		
PowerPoint slideshow during dinner	1 slide				5 slides		
Include your promotional material for delegate packs	X	X	X		X		
Trade display space	X	X	X	X			
Branding included in all event communications	X	X	X	X	X		
Logo included on delegate satchels	X	X	X	X	X		
Perpetual acknowledgement on 2023 Symposium videos	X	X	X	X	X		
Acknowledgement via Treenet website	X	X	X	X	X	X	X
Sponsor promotion through Treenet social media and eNews	X	X	X	X	X	X	X
Acknowledgement via symposium program (online and hard copy)	X	X	X	X	X	X	X
Acknowledgement in 2023 Symposium proceedings	X	X	X	X	X	X	X
PowerPoint slideshow during Symposium breaks	5 slides	4 slides	3 slides	1 slide	1 slide	1 slide	1 slide
Symposium registration tickets	5 tickets	3 tickets	2 tickets	1 ticket	2 tickets	1 ticket	1 ticket
Symposium dinner tickets	5 tickets	3 tickets	2 tickets	1 ticket	4 tickets	1 ticket	1 ticket



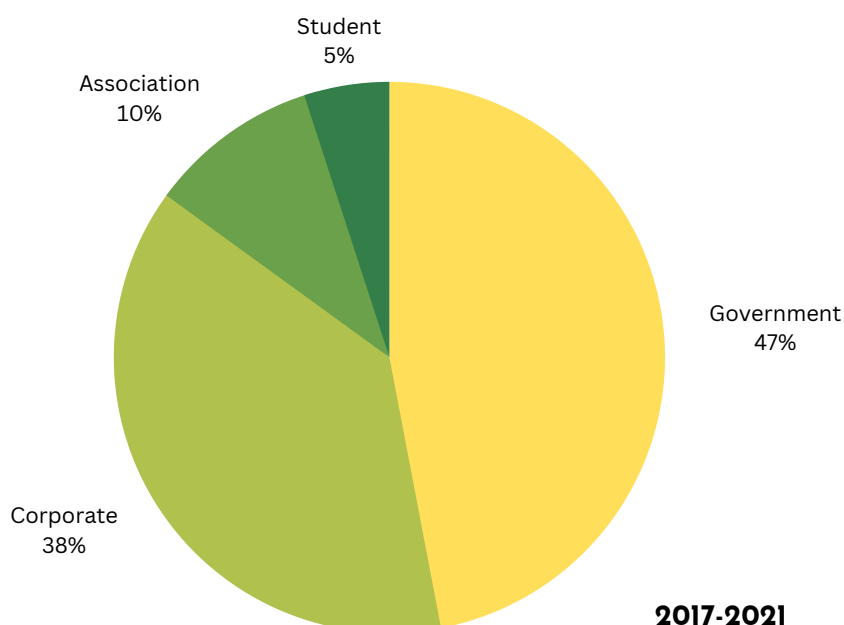
# SYMPOSIUM ATTENDEES

Treenet's annual symposium attracts urban forest professionals from diverse disciplines and sectors to network and to keep their knowledge up to date.

## TYPICAL DELEGATE PROFILE

### 2022 Snapshot

- 345 attendees
- 24 speakers
- 10 sponsors
- 163 business representatives
- 145 local government attendees
- Representation from all Australian states



# SYMPOSIUM PROGRAM



The 2023 Symposium program will be available soon. Highlights include:

- Thursday presentations in the National Wine Centre plenary hall;
- Thursday evening gala dinner at the National Wine Centre; and
- Friday sessions at Adelaide Botanic Garden and Adelaide Zoo.

## Speaker highlights:

- IPWEA's CEO, David Jenkins will speak on natural assets and civil engineering.
- Catrina-Luz Aniere, CEO of Millenium Kids Inc, will share how Perth's kids have improved their city.
- Prof Stefan Arndt of the University of Melbourne will advise on selecting climate-resilient urban tree species.
- Ruby Wilson will update us on engineering for trees in the City of Hobart.
- Russell King will present on City of Unley's tree-friendly engineering practices.
- Ian McAlister will show us how well trees are developing in structural soil in Dubbo.
- Plus more.... (full program online late March!)



Contact Tim or Amy at Treenet for any enquiries or to secure your sponsorship package.

## PHONE OR EMAIL



PHONE  
08-7080 6310



EMAIL  
[amy@treenet.org](mailto:amy@treenet.org)  
[tim@treenet.org](mailto:tim@treenet.org)



# APPLICATION FOR SPONSORSHIP

Company Name	
Contact Person	
Mailing Address	
Email Address	
Phone	
Name and email for invoices	

Please indicate your chosen sponsorship package *Note this is not secured until Treenet has confirmed acceptance	
<input type="checkbox"/>	Platinum Sponsor
<input type="checkbox"/>	Gold Sponsor
<input type="checkbox"/>	Silver Sponsor
<input type="checkbox"/>	Bronze Sponsor
<input type="checkbox"/>	Dinner Sponsor
<input type="checkbox"/>	Friday Morning Workshop Sponsor
<input type="checkbox"/>	Photography Workshop Sponsor



# APPLICATION FOR SPONSORSHIP

## TERMS AND CONDITIONS

### Trade Display Space

- Trade display is limited to one 1.8m long table.
- Display content is to promote urban forestry best practice products and approaches.
- Employees managing the trade display must be registered to attend the Symposium.

### Cancellation

Cancellations will only be considered if the following conditions are met:

- The request is received at least 4 weeks prior to the Symposium commencing.
- Treenet can re-sell the sponsorship item in its entirety
- The request for cancellation is submitted in writing
- The sponsor shall not be entitled to any refund in the event of cancellation of the sponsorship because of any cause outside the control of Treenet
- All sponsor benefits are conditional on receiving payment, artwork, etc, in a timely manner.

Sponsorship packages are not considered confirmed until payment is received.

Should the payment not be received within 30 days of invoice, the package will be released for re-sale.

## APPLICATION CONFIRMATION

Name:	
Role:	
Organisation:	
Date:	
Signed:	

Submit application to [amy@treenet.org](mailto:amy@treenet.org)